

Arts Partners for Learning July 1, 2013 – June 30, 2014 Accomplishments



Summer 2013 (July – August)

- July 2013 year two programs selected by APL Review Committee announced. 48 programs made available through our program application and school bookings process during 2013-14 school year
- Program evaluation tools and procedures were drafted
- APL website updated in early August to market 2013-2014 APL programs
- APL School Program Application drafted with selection criteria based on financial and school need
- APL School Program Applications disseminated throughout WNY in August 2013
- Orientation trainings for new and existing arts and cultural program providers held in July

Fall 2013 (September – December)

- APL programs marketed to area schools and teachers. This included mailing postcards to schools, promotion on Facebook and through partner newsletters, marketing on APL website, and outreach by Leadership Team members. Every school in our 8 county service region was approached through a variety of outreach and marketing devices
- APL School Program Application submissions received and reviewed in November 2013
- Begin working with schools to book and customize APL programs
- Nine schools accepted to have programs in Erie, Niagara, Orleans, Allegany, Cattaraugus, and Chautauqua counties
- Partnered with the Buffalo Center for Arts & Technology to provide support in setting goals and developed arts programming for youth after school, which served 60 students in grades 9-10
- Training for Arts Access program and for Buffalo Center for Arts & Technology
- Launched APL programs in Erie and Niagara to promote the new Arts Access program
- 6th Annual Patricia Cotsen Arts Abilities Conference, *Creative Content: Community Collaboration Towards Rigor and Relevance* offered with Young Audiences in November 2013 for 100 attendees
- Young Audiences National secured a NYSCA grant to work with APL and the Emerging Leaders in the Arts Buffalo to offer a regional Emerging Leaders in the Arts Institute in July of 2014 for 25 individuals

Winter 2014 (January – March)

- Provided programming to 11 schools, engaging 773 students in arts-rich experiences with APL program partners
- Two professional development forums: *Connecting Teachers, the Common Core, and Community Resources* and one offered in collaboration with the National Guild for Community Arts Education for 85 attendees
- Collaborated with the Arts Services Initiative and the Theatre Alliance of Buffalo to create the NYS Regional Economic Development/NYSCA supported Arts Access Program. Secured four low-income community sites and engaged a total of 1,814 all-ages family audience members

Spring 2014 (April – June)

- Finalized third year RFP and disseminated widely to arts and cultural community
- Assisted potential RFP applicants in submitting programs through drop in events and emails
- Reviewed new program submissions from RFP through Leadership Team Committee process
- Conducted evaluations of school programs
- Secured 13 schools for the 2014-15 school year
- Hired new staff person dedicated to the APL initiative